

Contact:
Auto Obsessed Ltd.
Phone: (780) 229-0732

Edmonton, Alberta, Canada
www.autoobsessed.com

PRESS RELEASE

Auto Obsessed Announces New Edmonton Premises

New premium automotive detailing shop, customer learning centre, and retail store offering over 1100 premium detailing products.

Edmonton, December 7, 2011: In response to customer requests for a sales, service and education centre, Auto Obsessed Ltd. has taken possession of a 6400 square foot commercial building on Argyll Road and 96th Street in Edmonton. This new premises will serve as Canada's first premium-only automotive detailing shop as well as the master warehouse and shipping location for the www.autoobsessed.com online store.

Major renovations are underway to prepare for Grand Opening events in March and April, 2012. The renovations will be completed to coincide with the 2012 Edmonton Motor Show in the beginning of March.

The Auto Obsessed Workshop will be Canada's first and largest premium detailing sales and service centre. Auto Obsessed professional detailing services for exotic, luxury, sports and custom cars will be available following the Grand Opening events in the spring.

Auto Obsessed's primary mission for the new location is to give car owners the means to make their cars look better than when they left the factory. In the Auto Obsessed Workshop, customers will be able to:

- Attend detailing and product learning and application seminars for car owners to improve their detailing techniques and their car's look
- Have their car detailed to the highest possible standard in Auto Obsessed's new clean bays
- Watch the finishing touches being applied to their car from a new glass waiting area
- Get in-store product advice from the Auto Obsessed sales staff
- Purchase directly from the Auto Obsessed's stock of 1100 premium auto detailing products

Auto Obsessed has taken great care in selecting the perfect location to suit their car enthusiast customers. The new Edmonton site will have plenty of parking spots available and a well serviced low-angle driveway enabling easy access for any car.

Auto Obsessed Ltd. is an Edmonton based retailer of premium automotive detailing products. Their mission is to help car owners keep their cars looking better than new. They carry items from more than 60 manufactures and strive to keep everything they sell in stock and immediately available to their customers. Auto Obsessed carries only premium products, the same as used by professional detailers, and work hard to offer those products at the best possible price.

Contact Auto Obsessed:

Phone: 780-229-0732

E-mail: info@autoobsessed.com

Web: <http://www.autoobsessed.com>

Facebook: <http://www.facebook.com/autoobsessed>

Twitter: http://twitter.com/auto_obsessed